

## **For Immediate Release**

### **Contact Information**

Christine Walker

[Christine@23seeds.com](mailto:Christine@23seeds.com)

(707) 241-5033

## **Petaluma Art and Equestrian Festival – A Fun Day For The Whole Family**

### **Petaluma, CA June 15, 2011**

Date: July 24th 2011 from 11:00 AM until 4:00 PM

Location: San Francisco Polo Club Ranch 7600 Lakeville Highway, Petaluma, CA 94954

Festival-goers will enjoy a demonstration polo match, horse jumping contest, horse breed demonstrations, and dressage and Quadrilles. There will also be fun events and activities for children. Larry Potts will provide live music. Sonoma County artists will have art and crafts on display and for sale. Wine and beer tasting, an appetizing variety of food and music will round out the day. We expect 600 to 700 people from around the Bay Area to join us for the festival. Volunteer local police and fire fighters will provide security for the event.

Local wineries and breweries will provide wine and beer tasting. No alcoholic beverages will be served after 3:30 PM. All food service is being handled by our able Rotary volunteers, and garbage removal is being handled by Green Waste Co. North Bay Portables will provide 6 portable toilets with 1 meeting ADA requirements for that day. The site is near the Infineon Raceway along the Petaluma River and has paved access from Lakeville Highway. The property is owned by Mr. and Mrs. Alexander Anolik and is the home of the San Francisco Polo Club and the San Francisco Sherriff's Mounted Posse. Sitting on approximately 240 acres, the property allows for adequate parking and provides ample space for the event.

The festival was founded as part of Petaluma's 150th birthday celebration. This is the fourth year for the annual event. The Rotary Club of Petaluma established the festival to raise funds in support of the worthy causes of Rotary not the least of which benefits local youth's programs here and around the world.

The Rotary Club of Petaluma's mission is to improve health and education and to save lives of children both in the United States and internationally. To this end, through its International Committee, it provides water purification systems in schools, malaria nets, eye and dental care, school supplies and scholarships. Rotary International has joined with the World Health Organization to eradicate polio throughout the world. There are many other local programs that the Rotary Club of Petaluma supports, including giving dictionaries to all third grade students, providing Christmas gifts for kids of under privileged families and supporting a youth student exchange program and much more.

Web Site: <http://www.paefestival.org/>

Federal Tax ID # 94-0764760 Group Exemption 0573